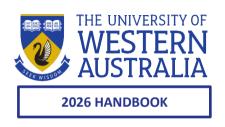
# My Course Study Plan

## 41680 Master of Commerce Specialisation: Marketing (96 point – 2 year)

Commencing: Semester 1

Conversion units
Core units
Marketing specialisation
Option units



| 2026 | SEM 1 | ACCT5432 Introductory Financial Accounting               | MKTG5561<br>Marketing Management         | MGMT5507  Management and Organisations | BUSN5100 or Elective Applied Professional Business Communications |
|------|-------|--|--|--|---|
| 20   | SEM 2 | ECON5541 Economics for Business: Applications and Policy | MGMT5511 Introduction to Global Business | Marketing Specialisation Option        | Marketing Specialisation Option                                   |
| 72   | SEM 1 | MGMT5526 Principles for Responsible Management           | Elective or 2nd Specialisation unit      | Elective or 2nd Specialisation unit    | Marketing Specialisation Option                                   |
| 2027 | SEM 2 | Elective   | Elective or 2nd Specialisation unit      | Elective or 2nd Specialisation unit    | Marketing Specialisation Option                                   |

## THIS IS A GENERIC STUDY PLAN AND SHOULD BE USED AS A GUIDE ONLY

For individualised course advice, please contact the Business School Student Advising Office.

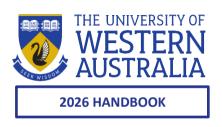
#### **Notes**

- \*BUSN5100 is required for students who have not completed ATAR English or equivalent
- Information about unit availability should be checked at the beginning of each semester and can be found in the Handbook
- Plan ahead! Look at prerequisite requirements in the Handbook. For example: ACCT5633 requires prerequisite unit ACCT5432.

### Next Steps...

Enrol on <u>Student Connect</u> and plan your timetable on the <u>Class Allocation System (CAS)</u>

This is a generic study plan for this course and does not consider individual circumstances. 2 year study plans include no credit towards the conversion units of the course. 1.5 year study plans include credit towards the conversion units of the course. If you have alternate credit arrangements, this will impact your study plan. Contact your Student Advising Office for assistance with an individualized study plan. Information in this study plan is correct at the time of publication and is subject to change. The University reserves the right to change the unit availability and unit rules, please refer to the Handbook each semester.



## 41680 Master of Commerce Specialisation: Marketing (72 point – 1.5 year)

Commencing: Semester 1

Core units
Marketing specialisation
Option units

| 2026 | SEM 1 | BUSN5100 or Elective Applied Professional Business Communications | Elective or 2nd Specialisation unit | Marketing Specialisation Option     | Marketing Specialisation Option |
|------|-------|---|-------------------------------------|-------------------------------------|---------------------------------|
|      | SEM 2 | MGMT5511 Introduction to Global Business                          | Elective or 2nd Specialisation unit | Elective or 2nd Specialisation unit | Marketing Specialisation Option |
| 7000 | SEM 1 | MGMT5526 Principles for Responsible Management                    | Elective or 2nd Specialisation unit | Elective                            | Marketing Specialisation Option |

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#### Notes

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#### Next Steps...

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